



2027 BROADCAST CALENDAR

BROADCAST WEEKS RUN MONDAY–SUNDAY

2027 NIELSEN SWEEPS

JANUARY5 WKS							
WK	M	T	W	T	F	S	S
1	28	29	30	31	1	2	3
2	4	5	6	7	8	9	10
3	11	12	13	14	15	16	17
4	18	19	20	21	22	23	24
5	25	26	27	28	29	30	31

FEBRUARY4 WKS							
WK	M	T	W	T	F	S	S
6	1	2	3	4	5	6	7
7	8	9	10	11	12	13	14
8	15	16	17	18	19	20	21
9	22	23	24	25	26	27	28

MARCH4 WKS							
WK	M	T	W	T	F	S	S
10	1	2	3	4	5	6	7
11	8	9	10	11	12	13	14
12	15	16	17	18	19	20	21
13	22	23	24	25	26	27	28

APRIL4 WKS							
WK	M	T	W	T	F	S	S
14	29	30	31	1	2	3	4
15	5	6	7	8	9	10	11
16	12	13	14	15	16	17	18
17	19	20	21	22	23	24	25

MAY5 WKS							
WK	M	T	W	T	F	S	S
18	26	27	28	29	30	1	2
19	3	4	5	6	7	8	9
20	10	11	12	13	14	15	16
21	17	18	19	20	21	22	23
22	24	25	26	27	28	29	30

JUNE4 WKS							
WK	M	T	W	T	F	S	S
23	31	1	2	3	4	5	6
24	7	8	9	10	11	12	13
25	14	15	16	17	18	19	20
26	21	22	23	24	25	26	27

JULY4 WKS							
WK	M	T	W	T	F	S	S
27	28	29	30	1	2	3	4
28	5	6	7	8	9	10	11
29	12	13	14	15	16	17	18
30	19	20	21	22	23	24	25

AUGUST5 WKS							
WK	M	T	W	T	F	S	S
31	26	27	28	29	30	31	1
32	2	3	4	5	6	7	8
33	9	10	11	12	13	14	15
34	16	17	18	19	20	21	22
35	23	24	25	26	27	28	29

SEPTEMBER4 WKS							
WK	M	T	W	T	F	S	S
36	30	31	1	2	3	4	5
37	6	7	8	9	10	11	12
38	13	14	15	16	17	18	19
39	20	21	22	23	24	25	26

OCTOBER5 WKS							
WK	M	T	W	T	F	S	S
40	27	28	29	30	1	2	3
41	4	5	6	7	8	9	10
42	11	12	13	14	15	16	17
43	18	19	20	21	22	23	24
44	25	26	27	28	29	30	31

NOVEMBER4 WKS							
WK	M	T	W	T	F	S	S
45	1	2	3	4	5	6	7
46	8	9	10	11	12	13	14
47	15	16	17	18	19	20	21
48	22	23	24	25	26	27	28

DECEMBER4 WKS							
WK	M	T	W	T	F	S	S
49	29	30	1	2	3	4	5
50	6	7	8	9	10	11	12
51	13	14	15	16	17	18	19
52	20	21	22	23	24	25	26



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THREE-YEAR PLANNING REFERENCE

JANUARY–DECEMBER · BROADCAST WEEKS MONDAY–SUNDAY

2027 NIELSEN SWEEPS

2026

	WK	M	T	W	T	F	S	S
JAN	1	29	30	31	1	2	3	4
	2	5	6	7	8	9	10	11
	3	12	13	14	15	16	17	18
	4	19	20	21	22	23	24	25
FEB	5	26	27	28	29	30	31	1
	6	2	3	4	5	6	7	8
	7	9	10	11	12	13	14	15
	8	16	17	18	19	20	21	22
MAR	9	23	24	25	26	27	28	1
	10	2	3	4	5	6	7	8
	11	9	10	11	12	13	14	15
	12	16	17	18	19	20	21	22
	13	23	24	25	26	27	28	29
APR	14	30	31	1	2	3	4	5
	15	6	7	8	9	10	11	12
	16	13	14	15	16	17	18	19
	17	20	21	22	23	24	25	26
MAY	18	27	28	29	30	1	2	3
	19	4	5	6	7	8	9	10
	20	11	12	13	14	15	16	17
	21	18	19	20	21	22	23	24
	22	25	26	27	28	29	30	31
JUN	23	1	2	3	4	5	6	7
	24	8	9	10	11	12	13	14
	25	15	16	17	18	19	20	21
	26	22	23	24	25	26	27	28
JUL	27	29	30	1	2	3	4	5
	28	6	7	8	9	10	11	12
	29	13	14	15	16	17	18	19
	30	20	21	22	23	24	25	26
AUG	31	27	28	29	30	31	1	2
	32	3	4	5	6	7	8	9
	33	10	11	12	13	14	15	16
	34	17	18	19	20	21	22	23
	35	24	25	26	27	28	29	30
SEP	36	31	1	2	3	4	5	6
	37	7	8	9	10	11	12	13
	38	14	15	16	17	18	19	20
	39	21	22	23	24	25	26	27
OCT	40	28	29	30	1	2	3	4
	41	5	6	7	8	9	10	11
	42	12	13	14	15	16	17	18
	43	19	20	21	22	23	24	25
NOV	44	26	27	28	29	30	31	1
	45	2	3	4	5	6	7	8
	46	9	10	11	12	13	14	15
	47	16	17	18	19	20	21	22
	48	23	24	25	26	27	28	29
DEC	49	30	1	2	3	4	5	6
	50	7	8	9	10	11	12	13
	51	14	15	16	17	18	19	20
	52	21	22	23	24	25	26	27

2027

		WK	M	T	W	T	F	S	S
JAN	1	28	29	30	31	1	2	3	
	2	4	5	6	7	8	9	10	
	3	11	12	13	14	15	16	17	
	4	18	19	20	21	22	23	24	
	5	25	26	27	28	29	30	31	
FEB	6	1	2	3	4	5	6	7	
	7	8	9	10	11	12	13	14	
	8	15	16	17	18	19	20	21	
	9	22	23	24	25	26	27	28	
MAR	10	1	2	3	4	5	6	7	
	11	8	9	10	11	12	13	14	
	12	15	16	17	18	19	20	21	
	13	22	23	24	25	26	27	28	
APR	14	29	30	31	1	2	3	4	
	15	5	6	7	8	9	10	11	
	16	12	13	14	15	16	17	18	
	17	19	20	21	22	23	24	25	
MAY	18	26	27	28	29	30	1	2	
	19	3	4	5	6	7	8	9	
	20	10	11	12	13	14	15	16	
	21	17	18	19	20	21	22	23	
	22	24	25	26	27	28	29	30	
JUN	23	31	1	2	3	4	5	6	
	24	7	8	9	10	11	12	13	
	25	14	15	16	17	18	19	20	
	26	21	22	23	24	25	26	27	
JUL	27	28	29	30	1	2	3	4	
	28	5	6	7	8	9	10	11	
	29	12	13	14	15	16	17	18	
	30	19	20	21	22	23	24	25	
AUG	31	26	27	28	29	30	31	1	
	32	2	3	4	5	6	7	8	
	33	9	10	11	12	13	14	15	
	34	16	17	18	19	20	21	22	
	35	23	24	25	26	27	28	29	
SEP	36	30	31	1	2	3	4	5	
	37	6	7	8	9	10	11	12	
	38	13	14	15	16	17	18	19	
	39	20	21	22	23	24	25	26	
OCT	40	27	28	29	30	1	2	3	
	41	4	5	6	7	8	9	10	
	42	11	12	13	14	15	16	17	
	43	18	19	20	21	22	23	24	
	44	25	26	27	28	29	30	31	
NOV	45	1	2	3	4	5	6	7	
	46	8	9	10	11	12	13	14	
	47	15	16	17	18	19	20	21	
	48	22	23	24	25	26	27	28	
DEC	49	29	30	1	2	3	4	5	
	50	6	7	8	9	10	11	12	
	51	13	14	15	16	17	18	19	
	52	20	21	22	23	24	25	26	

2028

	W/K	M	T	W	T	F	S	S
JAN	1	27	28	29	30	31	1	2
	2	3	4	5	6	7	8	9
	3	10	11	12	13	14	15	16
	4	17	18	19	20	21	22	23
	5	24	25	26	27	28	29	30
FEB	6	31	1	2	3	4	5	6
	7	7	8	9	10	11	12	13
	8	14	15	16	17	18	19	20
	9	21	22	23	24	25	26	27
MAR	10	28	29	1	2	3	4	5
	11	6	7	8	9	10	11	12
	12	13	14	15	16	17	18	19
	13	20	21	22	23	24	25	26
APR	14	27	28	29	30	31	1	2
	15	3	4	5	6	7	8	9
	16	10	11	12	13	14	15	16
	17	17	18	19	20	21	22	23
	18	24	25	26	27	28	29	30
MAY	19	1	2	3	4	5	6	7
	20	8	9	10	11	12	13	14
	21	15	16	17	18	19	20	21
	22	22	23	24	25	26	27	28
JUN	23	29	30	31	1	2	3	4
	24	5	6	7	8	9	10	11
	25	12	13	14	15	16	17	18
	26	19	20	21	22	23	24	25
JUL	27	26	27	28	29	30	1	2
	28	3	4	5	6	7	8	9
	29	10	11	12	13	14	15	16
	30	17	18	19	20	21	22	23
	31	24	25	26	27	28	29	30
AUG	32	31	1	2	3	4	5	6
	33	7	8	9	10	11	12	13
	34	14	15	16	17	18	19	20
	35	21	22	23	24	25	26	27
SEP	36	28	29	30	31	1	2	3
	37	4	5	6	7	8	9	10
	38	11	12	13	14	15	16	17
	39	18	19	20	21	22	23	24
OCT	40	25	26	27	28	29	30	1
	41	2	3	4	5	6	7	8
	42	9	10	11	12	13	14	15
	43	16	17	18	19	20	21	22
	44	23	24	25	26	27	28	29
NOV	45	30	31	1	2	3	4	5
	46	6	7	8	9	10	11	12
	47	13	14	15	16	17	18	19
	48	20	21	22	23	24	25	26
DEC	49	27	28	29	30	1	2	3
	50	4	5	6	7	8	9	10
	51	11	12	13	14	15	16	17
	52	18	19	20	21	22	23	24
	53	25	26	27	28	29	30	31

