

January

WEEK	M	T	W	T	F	S	S
1	30	31	1	2	3	4	5
2	6	7	8	9	10	11	12
3	13	14	15	16	17	18	19
4	20	21	22	23	24	25	26

February

WEEK	M	T	W	T	F	S	S
5	27	28	29	30	31	1	2
6	3	4	5	6	7	8	9
7	10	11	12	13	14	15	16
8	17	18	19	20	21	22	23

March

WEEK	M	T	W	T	F	S	S
9	24	25	26	27	28	1	2
10	3	4	5	6	7	8	9
11	10	11	12	13	14	15	16
12	17	18	19	20	21	22	23
13	24	25	26	27	28	29	30

April

WEEK	M	T	W	T	F	S	S
14	31	1	2	3	4	5	6
15	7	8	9	10	11	12	13
16	14	15	16	17	18	19	20
17	21	22	23	24	25	26	27

May

WEEK	M	T	W	T	F	S	S
18	28	29	30	1	2	3	4
19	5	6	7	8	9	10	11
20	12	13	14	15	16	17	18
21	19	20	21	22	23	24	25

June

WEEK	M	T	W	T	F	S	S
22	26	27	28	29	30	31	1
23	2	3	4	5	6	7	8
24	9	10	11	12	13	14	15
25	16	17	18	19	20	21	22
26	23	24	25	26	27	28	29

July

WEEK	M	T	W	T	F	S	S
27	30	1	2	3	4	5	6
28	7	8	9	10	11	12	13
29	14	15	16	17	18	19	20
30	21	22	23	24	25	26	27

August

WEEK	M	T	W	T	F	S	S
31	28	29	30	31	1	2	3
32	4	5	6	7	8	9	10
33	11	12	13	14	15	16	17
34	18	19	20	21	22	23	24
35	25	26	27	28	29	30	31

September

WEEK	M	T	W	T	F	S	S
36	1	2	3	4	5	6	7
37	8	9	10	11	12	13	14
38	15	16	17	18	19	20	21
39	22	23	24	25	26	27	28

October

WEEK	M	T	W	T	F	S	S
41	29	30	1	2	3	4	5
42	6	7	8	9	10	11	12
43	13	14	15	16	17	18	19
43	20	21	22	23	24	25	26

November

WEEK	M	T	W	T	F	S	S
44	27	28	29	30	31	1	2
45	3	4	5	6	7	8	9
46	10	11	12	13	14	15	16
47	17	18	19	20	21	22	23
48	24	25	26	27	28	29	30

December

WEEK	M	T	W	T	F	S	S
49	1	2	3	4	5	6	7
50	8	9	10	11	12	13	14
51	15	16	17	18	19	20	21
52	22	23	24	25	26	27	28

2025 Nielsen Sweep Dates

January 30th - February 26th

July 3rd - July 30th

April 24th - May 21st

October 30th - November 26th

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2024

2025

2026

Month	Day	M	T	W	T	F	S	S
January	1							
	2	1	2	3	4	5	6	7
	3	8	9	10	11	12	13	14
	4	15	16	17	18	19	20	21
	5	22	23	24	25	26	27	28
February	6	29	30	31	1	2	3	4
	7	5	6	7	8	9	10	11
	8	12	13	14	15	16	17	18
	9	19	20	21	22	23	24	25
March	10	26	27	28	29	1	2	3
	11	4	5	6	7	8	9	10
	12	11	12	13	14	15	16	17
	13	18	19	20	21	22	23	24
	14	25	26	27	28	29	30	31
April	15	1	2	3	4	5	6	7
	16	8	9	10	11	12	13	14
	17	15	16	17	18	19	20	21
	18	22	23	24	25	26	27	28
May	19	29	30	1	2	3	4	5
	20	6	7	8	9	10	11	12
	21	13	14	15	16	17	18	19
	22	20	21	22	23	24	25	26
	June	23	27	28	29	30	31	1
24		3	4	5	6	7	8	9
25		10	11	12	13	14	15	16
26		17	18	19	20	21	22	23
27		24	25	26	27	28	29	30
July	28	1	2	3	4	5	6	7
	29	8	9	10	11	12	13	14
	30	15	16	17	18	19	20	21
	31	22	23	24	25	26	27	28
	August	32	29	30	31	1	2	3
33		5	6	7	8	9	10	11
34		12	13	14	15	16	17	18
35		19	20	21	22	23	24	25
September		36	26	27	28	29	30	31
	37	2	3	4	5	6	7	8
	38	9	10	11	12	13	14	15
	39	16	17	18	19	20	21	22
	40	23	24	25	26	27	28	29
October	41	30	1	2	3	4	5	6
	42	7	8	9	10	11	12	13
	43	14	15	16	17	18	19	20
	44	21	22	23	24	25	26	27
	November	45	28	29	30	31	1	2
46		5	6	7	8	9	10	11
47		12	13	14	15	16	17	18
48		19	20	21	22	23	24	25
December		49	26	27	28	29	30	1
	50	3	4	5	6	7	8	9
	51	10	11	12	13	14	15	16
	52	17	18	19	20	21	22	23
	53	24	25	26	27	28	29	30
January	WEEK							
	1	30	31	1	2	3	4	5
	2	6	7	8	9	10	11	12
	3	13	14	15	16	17	18	19
February	4	20	21	22	23	24	25	26
	WEEK							
	5	27	28	29	30	31	1	2
	6	3	4	5	6	7	8	9
	7	10	11	12	13	14	15	16
March	8	17	18	19	20	21	22	23
	WEEK							
	9	24	25	26	27	28	1	2
	10	3	4	5	6	7	8	9
	11	10	11	12	13	14	15	16
April	12	17	18	19	20	21	22	23
	13	24	25	26	27	28	29	30
	WEEK							
	14	31	1	2	3	4	5	6
	15	7	8	9	10	11	12	13
May	16	14	15	16	17	18	19	20
	17	21	22	23	24	25	26	27
	WEEK							
	18	28	29	30	1	2	3	4
	19	5	6	7	8	9	10	11
June	20	12	13	14	15	16	17	18
	21	19	20	21	22	23	24	25
	WEEK							
	22	26	27	28	29	30	31	1
	23	2	3	4	5	6	7	8
July	24	9	10	11	12	13	14	15
	25	16	17	18	19	20	21	22
	26	23	24	25	26	27	28	29
	WEEK							
	27	30	1	2	3	4	5	6
August	28	7	8	9	10	11	12	13
	29	14	15	16	17	18	19	20
	30	21	22	23	24	25	26	27
	WEEK							
	31	28	29	30	31	1	2	3
September	32	5	6	7	8	9	10	11
	33	12	13	14	15	16	17	18
	34	19	20	21	22	23	24	25
	35	26	27	28	29	30	31	1
	October	36	1	2	3	4	5	6
37		8	9	10	11	12	13	14
38		15	16	17	18	19	20	21
39		22	23	24	25	26	27	28
November		40	29	30	1	2	3	4
	41	6	7	8	9	10	11	12
	42	13	14	15	16	17	18	19
	43	20	21	22	23	24	25	26
	December	44	27	28	29	30	31	1
45		3	4	5	6	7	8	9
46		10	11	12	13	14	15	16
47		17	18	19	20	21	22	23
48		24	25	26	27	28	29	30
January	WEEK							
	49	1	2	3	4	5	6	7
	50	8	9	10	11	12	13	14
	51	15	16	17	18	19	20	21
	52	22	23	24	25	26	27	28
January	WEEK							
	1	29	30	31	1	2	3	4
	2	5	6	7	8	9	10	11
	3	12	13	14	15	16	17	18
February	4	19	20	21	22	23	24	25
	WEEK							
	5	26	27	28	29	30	31	1
	6	2	3	4	5	6	7	8
	7	9	10	11	12	13	14	15
March	8	16	17	18	19	20	21	22
	WEEK							
	9	23	24	25	26	27	28	1
	10	2	3	4	5	6	7	8
	11	9	10	11	12	13	14	15
April	12	16	17	18	19	20	21	22
	13	23	24	25	26	27	28	29
	WEEK							
	14	30	31	1	2	3	4	5
	15	6	7	8	9	10	11	12
May	16	13	14	15	16	17	18	19
	17	20	21	22	23	24	25	26
	WEEK							
	18	27	28	29	30	1	2	3
	19	4	5	6	7	8	9	10
June	20	11	12	13	14	15	16	17
	21	18	19	20	21	22	23	24
	22	25	26	27	28	29	30	31
	WEEK							
	23	1	2	3	4	5	6	7
July	24	8	9	10	11	12	13	14
	25	15	16	17	18	19	20	21
	26	22	23	24	25	26	27	28
	WEEK							
	27	29	30	1	2	3	4	5
August	28	6	7	8	9	10	11	12
	29	13	14	15	16	17	18	19
	30	20	21	22	23	24	25	26
	WEEK							
	31	27	28	29	30	31	1	2
September	32	3	4	5	6	7	8	9
	33	10	11	12	13	14	15	16
	34	17	18	19	20	21	22	23
	35	24	25	26	27	28	29	30
	October	36	31	1	2	3	4	5
37		7	8	9	10	11	12	13
38		14	15	16	17	18	19	20
39		21	22	23	24	25	26	27
November		40	28	29	30	1	2	3
	41	5	6	7	8	9	10	11
	42	12	13	14	15	16	17	18
	43	19	20	21	22	23	24	25
	December	44	26	27	28	29	30	31
45		2	3	4	5	6	7	8
46		9	10	11	12	13	14	15
47		16	17	18	19	20	21	22
48		23	24	25	26	27	28	29
December	WEEK							
	49	30	1	2	3	4	5	6
	50	7	8	9	10	11	12	13
	51	14	15	16	17	18	19	20
	52	21	22	23	24	25	26	27

